



## **Annual Board Meeting Minutes**

7/26/2018

### **Board Members in attendance:**

Kathy Kinane, Gary Nessim, Richard Muscio, Ruben Sandoval Carl Brandt, David Brahms, Trish Halsey-Munroe

### **Meeting Minutes:**

- Meeting called to order at 9:45 am by Kathy Kinane. Seconded by Richard Muscio.
- Richard motioned to approve 2017 minutes. Ruben seconded motion.
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- Vote to approve new board members: Jennifer, Carl, Trish
  - Gerry motioned, Richard seconded.
- Kathy went over 2017 expenditures and incoming and outgoing.
  - Kathy went over balance in account, \$13,000.
- Kathy made a Motion was made to continue funding schools with laptrackers for 2018/2019
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Review of 2017 is enclosed in the minutes. Great year!

Trish reported on Grants:

Last year we funded Laurel, Libby, San Luis Rey, Del Rio and South Oceanside.

We were pleased with the results but are looking forward to even more student involvement. Live Well San Diego is looking forward to receiving our statistics. The results were reviewed and enclosed in the minutes.

Oceanside Charitable Foundation has donated \$4,200 for student laptrackers in Oceanside Schools for 2018/2019. Funds are currently appropriated for Lincoln, San Luis Rey, Del Rio,

A grant application was submitted to Genentech for 2018 but nothing has been confirmed.

David Brahms report on Mission Readiness/Stuart Mesa Collaboration

There will be a kick off at Stuart Mesa on Aug 22<sup>nd</sup> where we will announce the kick off of the Student Laptracker program and David Brahms will speak on behalf of Mission Readiness. The new superintendant and OUSD School board representatives expect to be present.

Updated 7/5/2018 for approval



David mentioned that Rotary might be a good candidate for pursuing a grant. He will sent up introduction.

Trish and Kathy met with Chris the PE Teacher and we are pleased to announce that our theme this year will be Run Happy and the school has already put up a huge bulletin board to post the Lap Tracker Results.

Trish has offered to assist with Social Media outreach. Ruben noted that the Oceanside Fire Department and Police Department have facebook pages and might be good collaborators. Kathy has mentioned to Police supervisors when meeting regarding the trot that it might be good for local neighborhood moral for the students and families to see our public safety officers utilizing the schools for physical training. Hopefully, it will inspire the youth to be active.

- Lap trackers for schools. Vote to fund San Luis Rey Elementary, Del Rio, Lincoln Middle School, Stuart Mesa Elementary school
  - Motion by Richard motioned, Gary seconded
  - Passed: 10 votes aye, 0 votes nay

Richard – Report on celebrity outreach and media sponsorship

He will hopefully help steer us toward major funding for tracks and laptracker programs in the schools

We were guests on his new radio show Sunday morning at .... The show ran twice

Kathy Report on Temple Heights/The Leadership Academy Collaboration

Though Kinane Events buying power shirts were provide at a very low cost to Temple Height and now the MYBYE Logo is on 700 shirt worn by students and parents on a regular basis.

Carl – Carl will be pursuing a collaboration with one or more of the shoe companies for “Run Happy” Shoe Strings.

Ruben - Ruben will be returning to coach the Roosevelt Middle School Cross Country team.

The 2017 results were terrific with very little lead time, so this year Ruben will have the opportunity to recruit with the kids and get some more training in. The enthusiasm of the kids is high.

Announcements:

Trish was recognized in the Women of the Marines Issue Celebrating 100 years of service. We are very proud.

Updated 7/5/2018 for approval



Colleen is working with San Elijo Hills and Ranch Carrillo to increase their running programs. She is on staff.

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- Call for help with volunteering at schools run club, expos, general brand awareness.
- Call for help with PR firms.
- We'll be printing MYFBYE Shirts.
- Call for ideas:
  - Trish: Cold calling fundraiser through the school district.
  - Richard will talk with contacts
- Tierra to update Gerry and Roger's business cards. Order cards for David.

Meeting adjourned: 1:39 pm

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Accepted 07/26/2018

Updated 7/5/2018 for approval